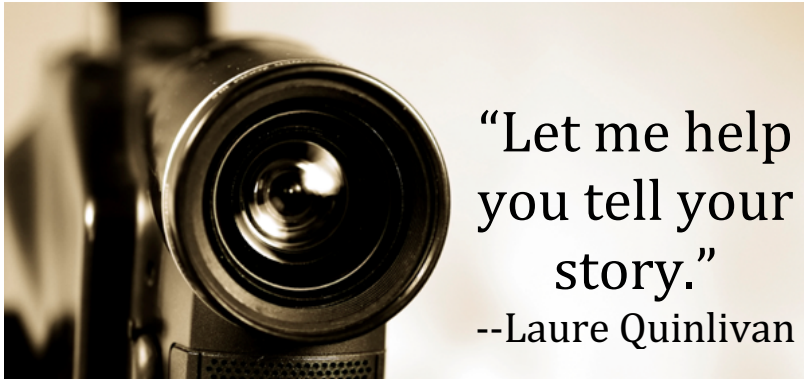




**LQ Consulting**

# CAPABILITY STATEMENT

LQ Consulting excels at video storytelling, media and public relations, and community engagement. Our certified WBE/SBE/SLBE firm leads communications and helps clients showcase development and construction projects that improve people’s lives and strengthen neighborhoods.



“Let me help you tell your story.”

--Laure Quinlivan

## COMPANY DATA

LQ Consulting  
3624 Kroger Avenue  
Cincinnati, OH 45226  
www.LQConsults.com  
laurequinlivan@gmail.com

## Business Certifications

**WBE**- Woman Business Enterprise  
**SBE** - Small Business Enterprise  
**SLBE** – Small Local Business Enterprise

## NAICS Codes

512110 | Video Production  
541820 | Public Relations  
541613 | Marketing  
711510 | Spokesperson, Writer  
541810 | Advertising

## CORE COMPETENCIES

Communications for Development & Construction Projects

- Shoot Interviews, Drone & Video Footage
- Produce Videos with Testimonials & Results
- Spokesperson for Project, Train Spokespersons

Community Engagement & Public Relations

- Handle Media Relations & Events, Press Releases
- Social Media & Websites
- Engagement of citizens and other stakeholders

Advertising & Marketing

- Produce TV & Radio Commercials, Digital Media

## PAST PERFORMANCES

**The Port Authority** | Videos Vignettes of Development Success Stories. Laura Brunner, The Port CEO  
(513) 702-5927 lbrunner@cincinnatiport.org

**Messer Construction/City of Cincinnati** | District 3 Police Station. Jonathan Boeckling, Messer Project Mgr.  
(937) 608-1040, jboeckling@messer.com. Milton Dohoney, City Mgr., 513-720-4522, dohoneym@gmail.com.

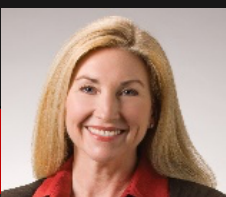
**Cincinnati Development Fund** | 25<sup>th</sup> Anniversary Video. Jeanne Golliver, CDF President and CEO  
(513) 703-7619, jgolliver@cincinnati-developmentfund.org

**City of Cincinnati - Purple People Bridge Transformation** | Councilmember PG Sittenfeld, (513) 365-2404  
pg.sittenfeld@cincinnati-oh.gov Dave Gamstetter, Project Manager, (513) 368-0956

**WCPO TV - Cincinnati “Visions of Vine Street”** | Peabody Award-winning TV documentary. Jeff Brogan,  
WCPO General Manager, (513) 305-7218 jeff.brogan@wcpo.com

## DIFFERENTIATORS

- Experience in Government Oversight of Economic Development, Transportation, Neighborhoods, Public Art
- Former Award-Winning Television Journalist with two Peabody Awards and 18 EMMY Awards
- Former Elected Cincinnati Council Member



Laure Quinlivan, President

LQ CONSULTING – 3624 Kroger Avenue | Cincinnati, OH 45226 | 513.520.4809